

DIEGO HERNÁN CARRO
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PROFESSIONAL SUMMARY

Bilingual writer, producer, and content creator with over 30 years of experience shaping high-impact nonfiction content across the U.S. and Latin America. Recognized for developing award-winning formats and crafting culturally resonant stories in news, documentaries, and social-issue programming. Experienced in leading diverse creative teams and guiding content strategy with a strong focus on bilingual audiences and cross-cultural relevance.

QUALIFICATIONS

- Multi award-winning bilingual/bicultural writer/producer and executive producer
 - In-depth knowledge of Latino culture in LATAM and the U.S. Hispanic market
 - 30+ years in research, development, scriptwriting, and production of bilingual news and media
 - Fulbright Scholar with an MA in Television, Film, and New Media Production
 - Experience in news, magazine, documentary, and special format programming
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PROFESSIONAL EXPERIENCE

Jul 2018 — Present

Executive Producer — Digital Content | Green Power Media | Los Angeles, California

Co-created, developed, launched, and currently serve as showrunner of “Inmigrantes: el camino hacia un sueño,” a weekly news magazine highlighting the arduous journey many Central Americans undertake to reach the United States. The show airs nationally in the U.S. on Centroamérica TV, part of Hemisphere Media Group.

- Responsible for planning content, coordinating coverage, assigning resources, and writing for 191 episodes.

Dec 2015 — Dec 2019

Executive Producer — Digital Content | Media Media Producciones | ARGENTINA

Conceived, developed, launched, and served as showrunner for “Mundo San Martín,” an innovative local TV news magazine exploring a large city through the eyes of its neighbors and their personal stories.

- Led content creation, planning, field production, and writing for 75 episodes.

Nov 2014 — Dec 2015

Head of Content and Production | UNIDIGITAL | ARGENTINA

Oversaw all content, production, and programming for TUA Digital, a multimedia platform created for an Argentinian labor union. Led a 20 person team of journalists, artists, and crew.

Jan 2011 — Sept 2011

Producer — “Nación ESPN” | ESPN | Los Angeles, California

- Key contributor to the team that launched 'Nación ESPN,' a new show on ESPN Deportes' 2011 schedule.

Oct 2005 — Oct 2006

Executive Producer | NBC-TELEMUNDO | Los Angeles, California

Team leader for the creation, development, and launch of En Contexto, a provocative and unique local news format that achieved double- and-triple digit increases in ratings. Final decision-maker on content strategy, led anchors and reporters, and oversaw assignment editors, field crews, and postproduction.

Nov 2000 — Oct 2005

Special Projects Producer | NBC-TELEMUNDO | Los Angeles, California

Produced investigative series and features for Telemundo's news division. Created multiple award-winning franchises with high brand impact. Wrote and produced Decision 2004: The Latino Vote, a bilingual special aired on MSNBC, NBC O&Os, and the Telemundo Network.

ADDITIONAL EXPERIENCE

Mar 2012 — Mar 2013

Head of joint marketing venture with NETFLIX | GRUPO TELEFILMS | ARGENTINA

Led a yearlong co-branding marketing project between Latin America's largest independent film distributor and Netflix, designing and implementing an annual marketing plan across the region.

May 2009 — Dec 2010

Executive Producer | GP MEDIA – BBC Worldwide | ARGENTINA

Executive Producer for network shows: a nationally broadcast quiz format adapted from the BBC and a daily prime-time variety show on América TV. Led teams through successful launches, format adaptation, and audience growth strategies.

Oct 2006 — Feb 2009

Independent TV Consultant | ARGENTINA – PARAGUAY — USA

News consultant for Telemundo LA and major Paraguayan broadcasters. Led newsroom launches, prime-time redesigns, and training initiatives in editorial style, scripting, and on-air presentation.

May 1996 — Oct 1998

Segment and Field Producer — “ZOO, las fieras están sueltas” | AMERICA TV | ARGENTINA

Worked with network talent in Argentina and internationally when covering issues in Europe, the Americas and Cuba.

EDUCATION

M.A. in Television, Film and New Media Production

SAN DIEGO STATE UNIVERSITY – Fulbright Scholar

Bachelor of Science in Electromechanical Engineering

UNIVERSIDAD DE BELGRANO – Buenos Aires — ARGENTINA

HONORS & AWARDS

Recognized with over 20 journalism awards, including:

7 Los Angeles Area Emmy Awards | 5 Associated Press Awards | 1 Edward R. Murrow Award

Fundación Televisión Educativa Argentina

- **2018 Premio Fund TV** — “Mundo San Martín” | Executive Producer

Los Angeles Area Emmy Awards:

- **2005 Light News Story Multipart** “Mysteries of the faith” | Writer-Producer
- **2004 Educational program** “Decision 2004: The Latino Vote” | Writer-Producer
- **2004, 2003 and 2002 Outstanding News Writer**
- **2001 Investigative report** “The nightmare of a community” | Producer
- **2001 Serious News Story (multi-part)** “War Voices” | Producer

Associated Press Of California & Nevada

- **2006 Best news broadcast (30 min)** “En Contexto” | Executive Producer
- **2006 Bill Stout Memorial Award — Excellence in Station Spot News** “En Contexto” | Executive Producer
- **2005 Best Special Program** “Mysteries of the Faith” | Writer-Producer
- **2004 Best TV Light Feature Award** | Writer-Producer

RTNDA Edward R. Murrow Regional Award

- **2006 Feature Reporting** “The Spy Next Door” | Producer

Radio & Television News Association of Southern California – Golden Mike Award

- **2006 Best news broadcast —30 minutes** “En Contexto” | Executive Producer
- **2005 Best Light News Feature** “The Mexican Spy” | Producer
- **2004 Best Light News Series Reporting** | Producer
- **2004 Best Hard News Series Reporting** | Producer

National Association of Hispanic Journalists

- **2004 Investigating Reporting Award Winner** “The Mexican Spy” | Producer

National Television Academy Community Service Emmy Awards

- **2004 Finalist** — “Decision 2004: The Latino Vote” | Writer-Producer